



**LC BIDDING**

**Grow your Business  
with LC Bidding**

Channel Partner Guide

[www.lcbidding.com](http://www.lcbidding.com)



Access – Equip – Grow.  
It's More than a Partnership.

## What is LC Bidding?

LC Bidding is a unique portal that buyers and sellers in India use to get funds through LC backed bill discounting at attractive discount rates and in quick turn-around time. Associated with Banks and NBFCs, LC Bidding is a transparent, secured, and a simplified platform that aids in cost-effective financing needs of the business.

Elevate your offerings, reach and credibility through LC bidding.



## What LC Bidding offers?



Reduced trade finance costs through lucrative discounting rates



Flexibility to choose a lending Banks/NBFC's anywhere in India



Better payouts to channel partners



End-to-end support with regards to LC documentation





## Get more as an LC Bidding Channel Partner

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When you partner with LC Bidding, you become an intrinsic part of this revolutionary online letter of credits discounting rates discovery platform. You become a member of India's largest online LC discounting aggregators and enjoy the perks of technology and networking while elevating your reach, income, and growth.



# Privileges of joining the Channel Partner Program



Added Channels  
Of Earning



Training Support



Grow Your Business  
With Expertise



Access to Cross-Selling  
Options



Annuity Earnings



Digital Marketing  
Support and Exposure



Timely Payout



Transparent Platform







LC BIDDING

## Elevate

# What You Offer Your Clients

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Provide your clients lowest **Domestic LC Discounting** rates from a network of 25+ Banks



Make **Export LC Discounting** smooth, cost-efficient and faster



Arrange **Supplier's Credit** if trade is backed by LC to your Importer clients



Quote **Buyer's Credit** from Foreign and Indian Banks Overseas for SBLC Backed Import trade funding

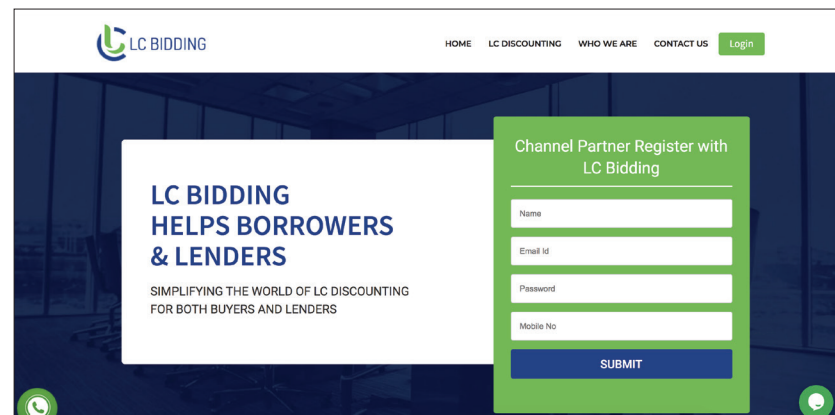
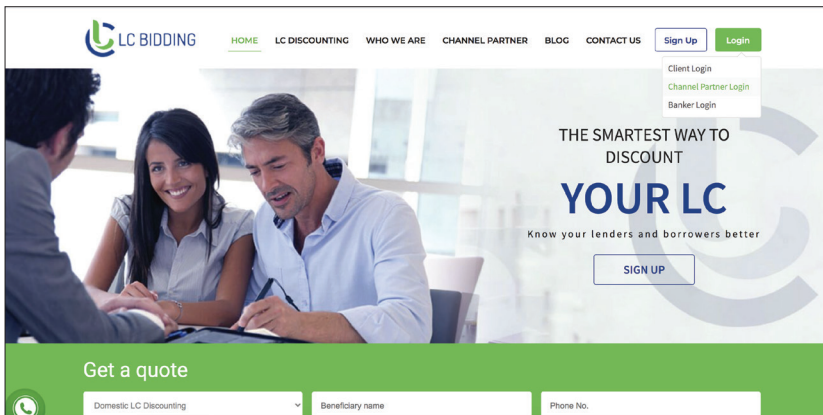
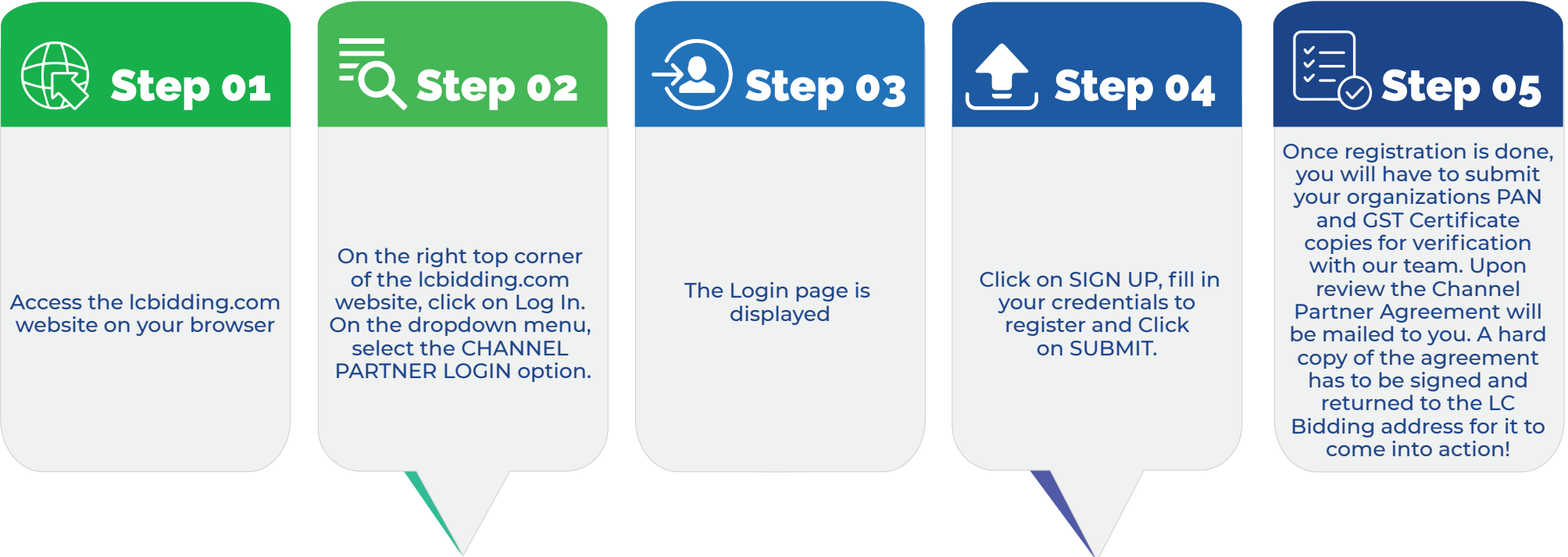




LC BIDDING

# How Channel Partner can register? .....

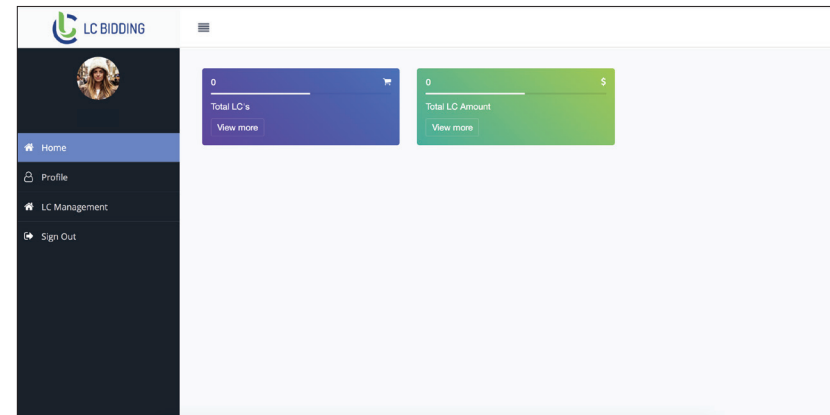
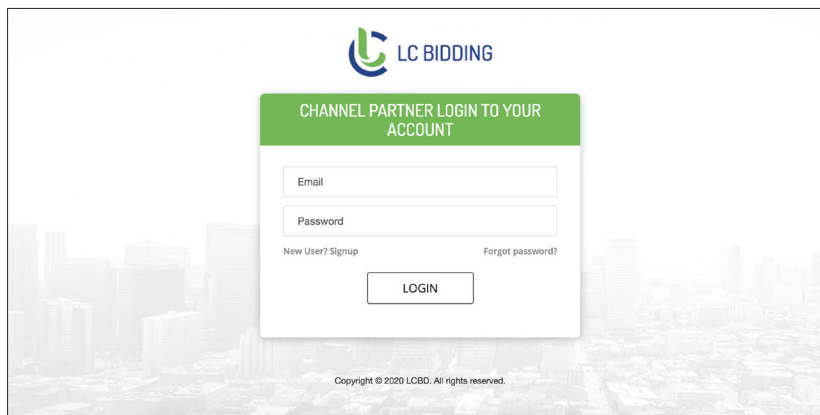
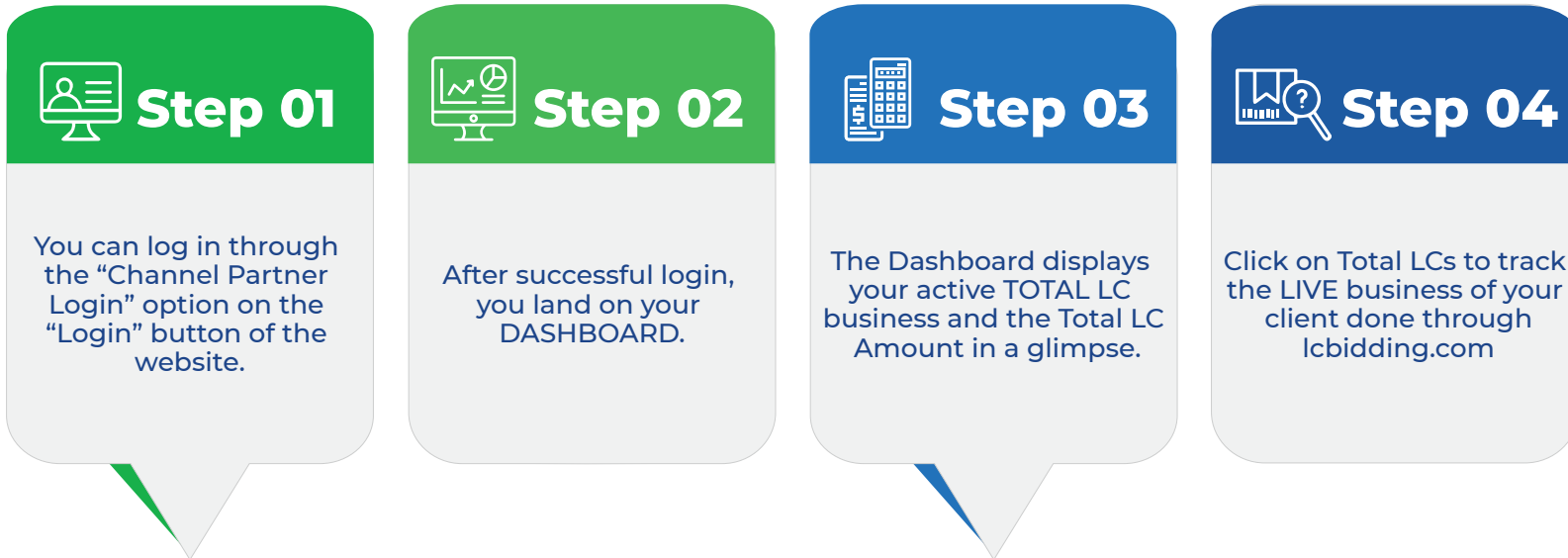
The privileges of the LC Bidding Channel Partner Program unfold right when you Sign Up.





# Live Tracking your LC Business

LC Bidding Channel Partners can keep Live Track of their LC business with just a few clicks!



# Live Tracking your LC Business



## Step 05

If you want to check the Total LC Amount, click on HOME on the left panel, and the Dashboard is displayed.



## Step 06

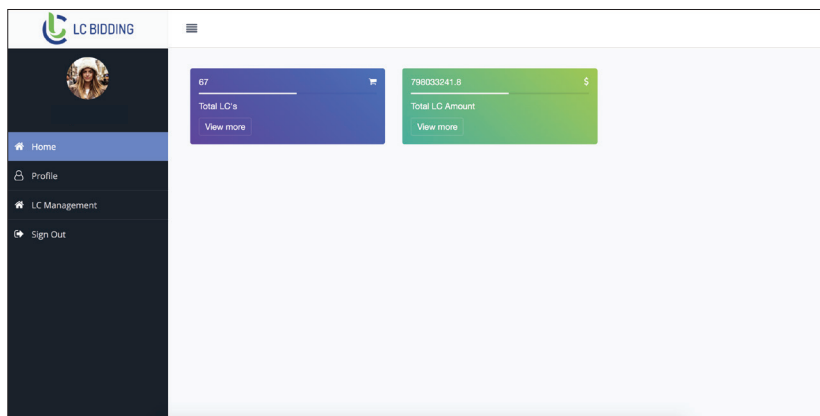
To Check details of Total LC Amount, Click on LC MANAGEMENT



## Step 07

You land on a detailed sheet that includes all the necessary details such as Name of the client, LC ID, LC Opening Bank, LC Amount, Status, and the Bid.

Every time you log in, you can keep track of your LC Business and its status in a click!



The 'Manage LC' table displays the following data:


Sl.No.	Name	LC ID	LC Opening Bank	LC Amount	Date	Status	Bid
1			STANDARD BANK LIMITED, DHAKA	\$ 56981.44	30 Dec 2019	Approved	<input type="button" value="Closed"/>
2			BANK ASIA LTD	\$ 176160.1	09 Jan 2020	Approved	<input type="button" value="Closed"/>
3			MERCHANTILE BANK LIMITED, dhaka	\$ 219452.40	13 Jan 2020	Approved	<input type="button" value="Closed"/>
4			STANDARD BANK LIMITED, DHAKA	\$ 50712.48	13 Jan 2020	Approved	<input type="button" value="Closed"/>
5			SHAKHIALAL ISLAMI BANK LTD.DHAKA	\$ 67359.60	17 Jan 2020	Approved	<input type="button" value="Closed"/>






# CONTACT US TO DISCOUNT YOUR LC AT LOWEST RATE AND IN QUICK TURNAROUND TIME !

(Smartest Way to Discount your LC)

 LC Bidding, Office No. 1113/1114,  
Gold Crest Business Center,  
LT Road Borivali (W) ,  
Mumbai - 400092

 9987586207/022-40146009

 enquiry@lcbidding.com

 www.lcbidding.com

